



ISA TECH EXPERT GROUP

The ISA Tech Expert Group is available throughout the ISA programme to work directly and in depth with the participating technical teams. The group is carefully selected and made up of tech experts that have developed technology led companies to scale internationally. The group members are the unique blend of highly skilled technologists with a clear understanding of how to commercialise technology and the track record of having built technology companies several times. The ISA tech experts will ensure that your tech team are developing a system architecture that supports scale, products that fit the market and support services that deliver lifelong customers, by working one to one with the participating CTO/CEO team.

Allan Beechnoir

ALLAN BEECHNOIR, a serial entrepreneur and founder of Altada Technology Solutions, has 20 years of technology experience in Data Governance, transformation, AI, Blockchain and Data Science in RegTech, FinTech, EdTech and HealthTech. Allan is a founding member of Algo Data Analytical.

A previous participant on the ISA Accelerator with Altada, Allan generously gives his time to participating teams to do a deep dive into the technology stack and ensure that technology opportunities are not being missed by the tech teams.

Allan works closely with University College Dublin's MSc in Data Science internship program. Allan is a member of the Artificial Intelligence Thought Leader Group of Ireland, which works brings together Industry, 3rd Level R&D and Government to develop Ireland's strategy, "Ireland the AI island" and contributed to Ireland's first National MSc for AI.

William Opperman

WILLIAM OPPERMANN has over 25 years' experience in the ICT industry, specifically the enterprise data storage industry. William is a serial entrepreneur with technology companies in Ireland and France in telecommunications, storage and cloud technologies.

William continues to be a huge contributor to the ISA programme and works with tech teams to ensure alignment between the tech team and the end customer, an alignment that can easily unravel in many technology startups.

William founded MPSTOR, which since its creation in 2006 has pioneered and patented self-organising storage, which was an early implementation of software defined storage (SDS) technology. MPSTOR, a very successful exit for William, has recently launched its software defined storage product Orkestra-SDS.

Shemas Eivers

SHEMAS EIVERS is co-founder and Managing Partner of Client Solutions, which was acquired by Horizon in 2001 and subsequently by Avnet in 2008. Shemas is an expert in building and scaling profitable technology teams and works closely with the ISA participating teams to ensure that profitability is not



eroded over time by loose tech team management and a loss of alignment between commercial sales and technology delivery.

He is now in his 20th year leading the team in Avnet Client Solutions and has recently been working with Ascendant EMEA to merge the best traits of both organisations. He previously worked as a research engineer at the National Microelectronics Research Centre and was cofounder of Software Manufacturing Consultants Limited where his role progressed from Technical Director to Managing Director before selling the company to Kentz Technologies.

He has founded several other businesses and has had several successful exits over the years and is co-founder and chairman of the National Software Centre in Ireland, (birthplace of the Coder Dojo movement), co-founder of it@Cork and chairman of the Boole HBAN Angel Investment Syndicate. In 2007 Shemas was one of five people given an IT Pioneer award by the Irish Computer Society.

William Dalton

WILLIAM DALTON's experience in the world of IT Security has spanned almost two decades. Following a rapid progression through the ranks of Trend Micro, William now sits among the senior leadership of the Trend Micro's Global team as Global Director of Corporate IT Technology as well as head of the European Information Services (IS) Department.

William works with ISA teams to ensure that they understand how to engage with Enterprise Technology departments and coaches' teams on how to work through POCs, Pilots and onto large scale enterprise integrations. As the Corporate sponsor of the ISA, Trend have worked with several of the ISA teams on paid POCs that have gone onto enterprise wide rollout.

Williams integral role within Trend Micro and vast experience in the IT & Security area has enabled him to deliver innovate business solutions using technology. It is this industry expertise and business experience that makes William a sought-after speaker on the global conference and event circuit and key evangelist for the world of IT Technology & Security

Robert McArdle

ROBERT MCARDLE is a Director of Trend Micro's Forward-Looking Threat Research team, where he is involved in analysing the latest Cybercrime threats, specializing in researching the future threat landscape, Open Source Intelligence (OSINT) and coordinating investigations with international law enforcement. Robert is a regular presenter for the press and at security conferences. He also lectures in Malware Analysis and Cybercrime Investigations on MSc modules at Cork IT and University College Dublin (UCD). He worries that his hobby and job are one and the same, and constantly wonders if "normal" people have that problem.

Robert has been particularly helpful to the ISA teams focused on Cyber Security in coaching them on the most likely route to market for their technology and facilitating introductions to his network.